

Independence Community Theater Brand Guidelines

White Version:



Black Version:



Use the white version on dark backgrounds (e.g. pictures). Use the black version on light backgrounds (e.g. on paper).

The logo must have a margin around it on all sides equal to at least one-half the logo height.



DO NOT alter the color of the logo in anyway.

DO NOT alter the dimensions (unproportional scale, rotation) in any way.

DO NOT alter the relationship of the two lines in any way.

DO NOT add any additional styles, dropshadows, etc. to the logo.

